



**Councillor Garreth Bloor addresses delegates**

### **IDA WORKSHOP: Executive Summary**

As a part of the Memorandum of Understanding and agreement between the City of Cape Town and the Philippi Economic Development Initiative (PEDI) for the period 2015/2016, PEDI were requested to create a programme designed to improve awareness of the needs for Infrastructure Demand in Philippi East. The specifics of the programme are as follows.

Aim: Create awareness within the City about the Philippi Economic Development Strategy (PEDS)

Programme: Facilitate a process that addresses the outcomes of the Infrastructure Demand Analysis (IDA) and other collateral to create a development framework to support the development potential found in Philippi.

#### Actions:

- Workshop the report with relevant line departments, including Roads, Storm Water, Electricity, Clean Water, and Communications to inform of gaps identified in the IDA to inform integrated development planning.
- Workshop all relevant consulting companies (e.g. Knights Piesold, HHO, DEMACON, Ecamp, N. Mammon, etc.) to integrate various information contained in the own reports.
- Inform projects for the NDPG.

#### Deliverable:

- Conduct awareness sessions and workshops about Philippi Economic Development Strategy (PEDS).

#### Recommendation for future planning

Working independently and in combination with the City Spatial Planning and Urban Design (SPUD) department, two workshops were organised to communicate on the specifics of the findings which are contained in this summary of the feedback and notes gained from these workshops. PEDI recommends that the City's Economic Development Department partnering with SPUD now expand the efforts of these two departments and to plan for the inclusion of the Department of Social Development. The reason for this is based on the output of these workshops where, in addition to preparation for infrastructure for future development, social development within the Philippi community is seen as being equally important to that of infrastructure development.

There is an opportunity in Q4 of the 2015/2016 period for future business plans to incorporate this activity in future aims and programmes to increase activity between Economic Development, Planning and Social Development to allow a focused effort to be put in place for further integrated planning which will prepare the residents of Philippi for the opportunities which will stem from economic growth and development opportunities which are finally being recognised for Philippi. The plan should incorporate a clear multi-pronged communications strategy, including written releases, social media and radio to inform and direct the residents of Philippi of how to gain access to the opportunities unfolding in Philippi.



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CEO PEDI