

Philippi Economic Development Initiative

Reportback: BR&E Summit 12 April 2016

BREAKAWAY GROUP DISCUSSIONS

GROUP ONE		
QUESTION	STAKEHOLDER	COMMENT
How do you see the peace officer programme affecting your business? What do you hope to get out of it?	BUSINESS OWNER	Peace Officers are just a link in the circle. No use putting the people there if they are not going to get support. Biggest problem is other law enforcement agencies like SAPS not doing their job. Cant work in silos without support of other sector agencies
	BUSINESS OWNER	Idea is good but have concern with the limit to the powers they have. Concerned that they have not been given enough resources which will set them up to be a lame duck project.
	WOSAPHILIPPI	We should consider establishing a VPUU project here as is in place in Khayelitsha. Can this be duplicated here with City resources?
		City and govt must invest more in this programme for it to be successful. Needs to be bigger.
	SC13	POs launch today comes out of the study PEDI conducted to retain businesses in Philippi – it found businesses were going away because of crime. Grime on its own is another problem. And lawlessness.
	SC13	Not just about what powers the POs have. The drive should be to educate communities.
	SC13	Very nb for business people not to only complain about problems. Must also try to come up with solutions to be part of the education drive to change the mindset of the community. If you litter businesses will leave.
	WOSAPHILIPPI	Stock Rd businesses are already on a radio reporting structure – suggest the POs should use the same radio frequency
Why a CID Light?	PEDI	Philippi East a unique area. “CID light” to accommodate mix of elements – peri-urban, semirural, semi-industrial. How do we bridge the gap? Not like any other area. Need to bridge: Formal and informal business; Formal and informal residents; Arms of Government.
	WOSAPHILIPPI	Also note that a CID is very expensive – so we don’t want a CID

	BUSINESS OWNER	We need to use the PO programme to reduce crime, to attract investment . One of the worst things about this area is crime and lawlessness.
	BUSINESS OWNER	Benefit is that if a business owner can identify a hot spot , it allows PO to focus on the area.
	YOUTH TRAINER	PEDI must please map out the process in terms of communication . Community needs to see a road map for the process.
How will the PEDI website benefit your business?	BUSINESS OWNER	Most of the business in Philippi are small fishes in the sea . Very important to know we can put our business on the website.
	BUSINESS OWNER	This is of great benefit to us. All businesses in Philippi can participate in this .
	BUSINESS OWNER	Can use it for marketing and advertising . It is a challenge in the townships to find platforms for marketing
	WOSAPHILIPPI	How much use is it if no-one goes to the website . How much have we interacted with the website before this?
	SC13	Whoever goes to the website will be able to pick up the information. There is no point in being negative as this is the launch of the new site. It has not been there before.
	SC13	SC welcomes it as a place where we can inform communities of the work we are doing. We would like to put a link to SC information .
	SKILLS TRAINER	It will be beneficial to see who is really helping who . Which agencies are really doing what they promise. It would be useful if organisations can use the website to show how many people they employ. How many people they have trained. Post an annual report on what work the different entities do.
	YOUTH ORGANISER	Worry not all business people have internet access . Suggest PEDI should set up computer centres to assist business people.
		SC13: There are already computer centres provided by City – e.g Philippi Village
	SC13	As business should invest in yourself. Wanting to get things free must stop . Start doing things for yourself. Get yourself a cellphone and an email address.
What value do you see in the City's Industrial survey?	BUSINESS OWNER	It is useful – it demonstrates that airport industria has limited land so it gives us an opportunity to market the Philippi Industrial area . Limited land there means investors will come here.
	BUSINESS OWNER	Need structures like PEDI to use it to convince investors to come here. Need to convince City of Cape Town that the access from the N2 to here should be speeded up.
	BUSINESS OWNER	Survey shows that different businesses could be coming to Philippi. Some bylaws affecting city would need to be revisited if land use changes to allow different businesses .

	BUSINESS OWNER	Need to use the survey to discover what we do not have here. We need to identify the skills we don't have in this suburb. Use it to identify the areas in which people can be developed and trained. It is a shame to go outside the area to look for suppliers when we could be training people to provide services here.

GROUP TWO		
QUESTION	STAKEHOLDER	COMMENT
How do you see the peace officer programme affecting your business? What do you hope to get out of it?	BUSINESS OWNER	Where they will be monitoring? PS has indicated the route and once things are up and running they will employ another five more officers.
	BUSINESS OWNER	Concern with levels of policing in Philippi. CPF not functional. Good idea to have PO programme but will take more than three months to resolve problems. Concern that PO programme scheduled for only three months.
	ECON DEV	Just having visible policing will help. Businesses, Police and Municipality involved to assist within the next three month with PEDI and SAPS.
	BUSINESS OWNER	When PEDI started there was very few people around. Concern that with more people there will be more crime.
	BUSINESS OWNER	Concern that some businesses who need the protection fall outside the policing scope e.g. business owner installing Wifi, needing security.
	BUSINESS OWNER	Expect escorts and increased law enforcement visibility
	BUSINESS OWNER	See this as the beginning of open discussion
	BUSINESS OWNER	Opportunity to build a good relationship with the businesses community
	BUSINESS OWNER	Should lead to permanent and sustainable policing
How will the PEDI website benefit your business?	SC13	Provide the opportunity to link to Jobseekers database
	BUSINESS OWNER	Job opportunities – can be listed on the website
	BUSINESS OWNER	Can list CoCT tenders for Philippi businesses
	BUSINESS OWNER	Register your Business/CV online
	BUSINESS OWNER	Links to their business – for those who have websites

What value do you see in the City's Industrial survey?	GROUP COMMENT	Valuable for business owners to have information on industrial land available for development
		Following survey, would like to hear what CoCT commitment for investment the area is
		Useful for community members to be informed regarding what land is earmarked for development – facilitate them being the vehicle to guard that land against invasion

GROUP THREE		
QUESTION	STAKEHOLDER	COMMENT
How do you see the peace officer programme affecting your business? What do you hope to get out of it?	SAFETY & SECURITY	Enhance law enforcement visibility , ensure service delivery , ensure a mode of interaction between members (POP) and business, communication and awareness .
	BUSINESS OWNER	Benefit in having shift system. Value in that we will be able to know the law enforcement officers; Officers can pop by. We can have a radio to keep in touch with all members. Get to know all involved and network. Facilitate a network process .
	PEACE OFFICER	A visible presence and better co-ordination . Sharing of information between business and law enforcement.
	HEINZ SMEKAL	Dumping of metal scrap is unsafe and unsightly. Lures unsavoury types. Green trolley programme will dovetail with PO programme, be eyes and ears and keep area clean. Willing to employ community members for this programme.
	ECON DEV	Hopefully once crime decreases, investors will want to invest in the area as they see a visible difference in the area. Improve investment . Report back from officers as eyes and ears on hot spots . Add an education and social aspect to getting people talking and interacting and making a difference.
	SAFETY & SECURITY	Lack of traffic structure adds to the issue.
	SAFETY & SECURITY	Expect reduction in crime , feeling of security , return and extension of investment into the area once a noticeable decrease in crime is noted. No more tyre burning, lawless taxis. Relationship building between communities and business . Creates community employment and job creation .
How will the PEDI website benefit your business?	GROUP COMMENT	Sharing of information, Sharing of best practices
		Networking,

		<p>Obtaining crime information in your area. Awareness through both website and newsletter. Enhance security measures through stats available on the website.</p> <p>Complete information on “what’s happening” common voice.</p> <p>Value for Marketing of Phillippi. Attract a tourist footprint to the website.</p>
What value do you see in the City’s Industrial survey?	GROUP COMMENT	<p>Awareness of industrial areas. Potent for investments – where to look and who to contact.</p> <p>Useful for networking.</p> <p>Good directory for businesses. Should link this to PEDI website.</p> <p>Useful tool for promoting Phillippi. Should be shared with people who might be willing to develop hotels, conferencing facilities etc.</p> <p>These tools should be shared with “people” who will be willing to develop hotels, conferencing facilities etc.</p> <p>Increased rates base intertwined with all the above. If this can be raised, it could be reinvested back into the community.</p>